Writing across the Curriculum 2017
Writing-Related Student Learning Outcomes

Art History
School of Visual Arts and Design

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Goals and Writing-Related Outcomes
Level 1
Visual literacy: to speak intelligently about the power and function of images and visual culture while interpreting for meaning and significance. To describe images using visual language and anaylize formal elements (for instance, line, color, shape, hue, texture, value, composition, scale, light, linear perspective, aerial perspective, atmospheric perspective) with the end goal of familiarity with a set of core works of art and the ability to look,describe, and analyze the formal elements in any work of art.
Level 2
Interpretation: to move beyond the description of images to better understand what they have in common and how they differ. To question the notion of art and the image: its production, function, and significance within its cultural context and contemporary culture. To study the relationship of form as it links to the interpreted meaning.
Level 3
Methodology: to connect the interpreted meaning with a specific methodological approach (for instance Biography, Formalism, Psychoanalytic Theory, Aesthetic Theory, Iconography, Iconology, Neo-Platonism, Semiotics, Post-Structuralism, Marxism, Feminism, and Postcolonial Theory). **To develop a problem** related to the image and search for possible solutions. This process will reveal a deeper understanding of the visual analysis.
Level 4
Research: synthesizing all previous levels in order to analyze an image or group of images within a proposed premise. To move methodologically from one approach to the another while using a theoretical framework to better understand the work of art as a reflection of the historical period in which it was produced and its current importance. To gather, interpret and synthesize relevant information gained through past and present primary and secondary sources in the formation of any defense, argument, or thesis.