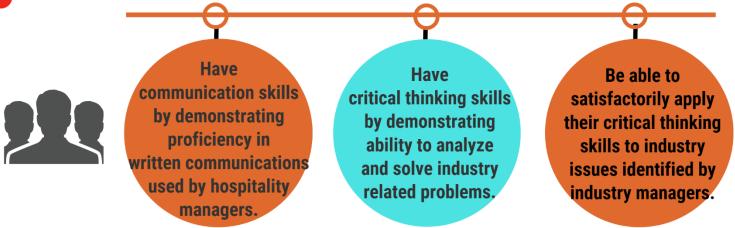
1

## Students' learning outcomes achieved through writing:





Low stakes or informal: Discussion posts

Rivera

Gregory

High stakes or formal: Case study

3 Task as intriguing problem



**Rhetoric** 



**Purpose** 



**Audience** 



**Problem solving** 







## **RUBRIC**

Three component Rubric (knowledge, application, mechanics)



Use F2F session

Video, Small Group Discussion, Review Sheet

## High Stakes: Case Study



- **Business Report about opportunities like RDS**
- District Manager, Marketing VP, General Managers
- Should restaurants expand into RDS?

Low Stakes: Discussion Posts

**Business dilemma for Resort Lodging** 

Make recommendations

Industry Executives

Repurpose/Redesign retail business opportunities

