



VISUAL ARTS MANAGEMENT

UCF SCHOOL OF VISUAL ARTS & DESIGN

Visual Arts Management is a track in the Art B.A. program.

DESCRIPTION

The Art B.A., Visual Arts Management track enable students to explore the management side of the Visual Arts environment while providing a solid foundation in studio art techniques and theory. A minor or approved area of emphasis is required to compliment the degree or explore a different area of interest.

This interdisciplinary track give students the opportunity to develop an understanding of the management aspects of the visual arts. Students take courses in studio art, art history and theory, business, communication, and a capstone course where students curate materials in preparation for a range of careers in museums, galleries, arts organizations and cultural institutions, and entrepreneurial endeavors within the art world.



Please Note: As part of the program, some courses study the form and proportion of the human figure. Nude models are used as reference.



CAREERS

Professional Artist

Gallery/Museum Administration

Curator

Art Director

Art Teacher

Manufacturing Designer

Public Artist

Theatre/Film Set Artist

Restoration Artist

Art Consultant

Studio Manager

Art Handler/Preparator

Art Collection Manager

Arts Entrepreneur



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Art B.A. - Visual Arts Management Track

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TRACK SPECIFIC INFO

Prerequisites & Core:

- ARH 2050 - History of Western Art I
- ARH 2051 - History of Western Art II
- ART 2500 - History of Non Western Art
- ART 2201C - Design Fundamentals 2D
- ART 2203C - Design Fundamentals 3D
- ART 2300C - Drawing Fundamentals I
- ART 2301C - Drawing Fundamentals II
- ART 2823 - Art as Interface
- CGS 2100C - Computer Fundamentals for Business

“This interdisciplinary track allows students to explore the creative, theoretical, and business aspects of the art world to inform their entrepreneurial career goals.”

Shannon Lindsey
UCF Art Gallery Director



TRACK HIGHLIGHTS

- No portfolio required.
- Students are able to select a minor or area of concentration to enhance their skillset. Minors include, but are not limited to:
 - Art History Minor
 - Business Minor
 - Digital Humanities Minor
 - Digital Media Minor
 - Entrepreneurship Minor
 - Event Management Minor
 - Film, Cinema Studies Minor
 - Magazine Journalism Minor
 - Marketing Minor
 - Public Administration Minor
 - Technological Entrepreneurship Minor
 - Theatre Minor

APPLY TO UCF

Whether this is your first time in college, transferring from another institution, or enrolling from another country, we've streamlined the process to make it as clear and quick as possible.

Apply to UCF online:
www.ucf.edu/apply-to-ucf

UCF Undergraduate Catalog:
<http://catalog.ucf.edu/>

Admission deadlines vary for freshmen, transfer, and international students. Check the website for exact dates.

CONTACT

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Please Note: The information on this flyer is subject to change at any time.